

July 8 2017

Board Meeting Minutes

Present: Wayne Ranney, Dave Mortenson, (Karen Greig), Brian Blue, Jon Streit, Slim Woodruff, Jack Pennington, Donelle Huffer, Ron Brown, Arnie Richards, Haley Johnson, Dick Brown, and (Tom Martin)

Not Present: Frank Romaglia, Doug Rickard, Kathy Farretta, and Amy Horn

08:00

Call to Order – Wayne

Q and A about minutes from December 2016 Board Meeting
Dave motion to accept minutes. Dick B seconded. Approved.

Board Reports

Membership

Karen Greig

Idea of offering a multi-year type of membership discussion led by Wayne with help from Karen Greig.

Dave M – would multi-year mean fewer scholarship donations?

Ron B – suggested no discounts for multi-year member premiums

Dave M & Karen --- agreed to work-up a plan and share with board via e-mail

Jack p – membership is a vehicle to connect/campaign

234 members

20 lifetime/comp

Wayne – feels like our numbers are pretty high for a small org.

Dave – anecdotes – membership is good value. How do we keep fluid/relevant/dynamic going forwards.

Recurring? Longer term i.e. 5 years?

Dick B – does a couple count as a single membership. Karen said sometimes. Therefore our actual numbers might be higher.

Haley – what is our average age? How do we connect younger people?

Jack P – Survey, have we ever asked members about GCHS? Does Board wish to survey our members? Do we want to grow membership?

Ron B – suggest survey at renewal time? How are we reaching/recruiting members?

Dave – allows us to test effectiveness of our programming/pubs/outings

Donelle – draw-in younger people using a paper completion a la Pecos? Wayne asked symposium committee to put this info on the lists of ideas.

Wayne – asked Haley why she wished to be a member? She is fascinated with history/GC/learning/

Dick B – AZNM Hist convention – no one had heard of us. How do we increase our profile? Echoed by John S.

Jack P – work on calendar of events around GC and N AZ that we can attend with GCHS marketing materials. Develop a ToteBox with banner, tablecloth, stickers, brochures etc

Treasurer

Brian Blue

Transfer of process from Amy H meant auditing all transactions 2012-present.

Found through audit that cash on hand did not change, but there were some material shifts in some accounts and some years. For example, there was a material shift from Memberships into Scholarship.

Income increase in 2016 due to symposium.

Sitting on good reserves of cash/funds.

- 38k total cash balance

- 4k in scholarship

- Lee Albertson fund

- 1956 fund

scholarship fund – gave out three scholarships but still have 4K

symposium – net 11.5K

Lee Albertson fund – 2 deposits in 2016. Unrestricted. How should it be handled? Keep separate?

Wayne – offer as a cash award to best speaker at symposium? Retroactively?

Dave – not in favor of cash? Perhaps help with symposium presenter expenses instead?

Ron B – use funds to fund handing out of published proceedings? Informed that publishing plans takes into account a certain number of 'free' copies.

Jack P – use to underwrite some expenses to help low income presenters come to symposium?

Brian – agree that we hold the \$\$ for the symposium. Brian will write up proposed 'conditions' of funds and submit to the Board for approval through e-mail.

1956 fund

1600K

Restrictions? Who decides where it goes?

Wayne – donors are relatives of people who died. Considered unrestricted. Thinks it should stay with 1956-group as the families get more involved.

Dave M – sees the group gaining traction over next few years, but then waning as their group ages.

Brian – agrees that the board is responsible for the spending. Brian will write up proposed ‘conditions’ of funds and submit to the Board for approval through e-mail.

>\$250 gifts – IRS rules indicate that such a gift has to be acknowledged. This will be handled by the Treasurer. Formal policy and procedure will follow.

President will continue to write and send the letters/notes to contributors of \$50 or more. Formal policy and procedure will be developed for consideration and approval by the Board via e-mail.

Dick B – did we file a 990? Brian said we did file a postcard notification with IRS – very simple.

Brian – works on procedure/criteria concerning approval and paying of bills etc

Secretary

Jack pennington

To-do

Wall-off portion of website for the different folks/portions? Example to help Tom M access the oral hx section.

Web group – map out areas, develop calendar of activity for website addition/changes, design work flow.

Link to 1956 group on our site

1956

Wayne Ranney

5 family members are part of the core group. Like the association with GCHS.

Officer Succession Criteria

Wayne Ranney

Dave - Identify capabilities, diversity, actions-orientated

Wayne - we’re looking for 3 new members. How do we recruit? 1 page sheet that describes work of the GCHS. During the interview of the prospective board member outline duties, timetables.

Ron B and Arnie – develop SOPs for each section of board activities.

Wayne – will develop lists/documents and share with Board via e-mail.

Jack P – develop a board welcome on-board packet?

Tom M – outreach for new board members Check-in with prior board members to see who might wish to come back?

Wayne – only 10% of membership ends up voting for board members. Can we do it differently in future? Would involve by-law change
Ron B – simply ask membership to ratify?

Pioneer Award

Wayne Ranney

Award is selected by past winners.

Award issued only for living persons.

Only awarded with strict merits.

Propose waiting period for someone NOT selected?

Tom - disagree run the risk that someone might die before.

Arnie – propose that minimum criteria be established to receive the award, and if there is more than one nominee, then the past winners (judges) can give the award to ALL nominees they feel are deserving rather than one winner per year.

Wayne – asks board to think about future criteria. He offered to steer Pioneer Award process.

Editorial Committee

Wayne Ranney

Name ---

Changed name to Publication Committee.

Profiles ---

Who would like to be profiled next?

Haley – suggest last person profiled should pick the next one. She then picked Arnie to be the next one.

OI Pioneer ---

Tom – request past issues etc be placed on website

Tom – what is communication procedure for people submitting articles?

Jack – what are the submission guidelines?

OI Pioneer and Bulletin

Karen – suggested we merge the two? Both pubs are quarterly.

Dick B motion to approve. Seconded by Arnie. Approved.

Scholarships

Wayne Ranney

How should we fund? How many?

Jon S – Grand Canyon School? John has history with suitable criteria from his Xanterra work. Jon will develop criteria and procedures to share with Wayne.

Jack P – help underwrite interns? set upper age restriction?
Motion – Ron B that we agree to establish. Dave M – seconded. Approved.

Oral History

Tom Martin

Brian - asked if any extra help needed.

Outings

Ellen & Ron Brown

Ideas – village walks. Quarterly.
Wayne – volunteer for geology.
Donelle – learn from the expert/professional – bring in the talent?
Haley – restoration/work/service ideas.
Haley volunteered to help Ron B.

2019 Symposium

Dave Mortenson

Working with NPS.
Official 2019 centennial event.
Looking at different venues.
Slim and Dave co-chairs.
Some of ideas built from feedback survey from 2016's.
Q. Dinners/banquet?
Q. types of activities?
Q. increase frequency of the symposium
The model is a solid one; leaves only fine-tuning.

New Business

Board Meeting Saturday 9th December at the Flagstaff Library.

Annual Picnic 2018 – hold on n rim? Nope stick to Shoshone for 2018. Might consider elsewhere in 2019.

Adjourn at 11:10 pm

Jack P motions. Haley J seconded. Approved